



Call for Art Art Exchange

Submission Deadline
December 14, 2018

Delivery of Exchange
December 17 through 28

Participation Fee
\$20

Prospectus
Request Prospectus and
more information at
hinovationsartgallery@gmail.com
956-309-8352

VIP ATELIER ART EXCHANGE

Project VAAE

Have you ever wanted to collect art but found it difficult at the time? Our VIP Atelier Art Exchange (VAAE) makes it possible for you to expand your collection.

Hinovations Art Gallery presents its 3rd Annual VAAE. Our Project was born in 2016 with a small gathering of 10 artists. Each artist committed to finishing nine original pieces of art. We gathered as a group for three hours, in which time we worked, enjoyed each other's company and exchanged artwork at the evening's end. In 2017, our group grew, expanding our collection of original pieces of fine art. This year we want to make our invitation nationwide.

How to participate:

Artists can participate by mailing 6 original works of art by the due deadline. Artwork can be in any media between the sizes of 4" to 12". Hinnovations will select 5 distinct pieces of art from the submissions and mail back to participating artists. One piece will remain in the Gallery collection to be exhibited in January 2019.

Fee: \$20 fee is required to cover S/H costs.

Benefits

- Connecting with your arts community.
- Build your art collection.
- Help circulate your work.
- A great way to become part of a group show.

Hinovations Art Gallery
1009 Laurel Ave * McAllen, TX 78501
956-309-8352
www.hinovationsartgallery.com



1009 Laurel Ave, McAllen, Texas 78501 * 956-309-8352 mobile

VIP Atelier Art Exchange 2018

PROSPECTUS

Hinnovations Art Gallery is accepting art submissions for the Third Annual Project VIP Atelier Art Exchange. Artists should submit Six original pieces of art by December 14 to be part of the Art Exchange. Each artist will be sent Five pieces of art in return. Hinnovations Art Gallery will retain one piece as part of the collection and exhibited it the month of January 2019, posting the artist's contact information for the public to view.

"VAAE" Project Guidelines

- **Submission Deadline:** artwork is due December 14, 2018.
- **Delivery of Exchange:** mail out will take place between December 17 to December 28, 2018. Please expect a delay to take place in lieu of the Holidays.
- **Exhibition Dates:** January 2019, artwork added to the Gallery Collection.
- **Work Requirements:** Six pieces of original artwork must be submitted. No reproductions or photography will be admitted for exchange. Artwork can be no smaller than 4 inches or larger than 12 inches. It can be executed on any surface as a drawing or painting in any dry or wet media, collage or 2-D sculpture, textile or jewelry. Prints are allowed but must be numbered. Please email if other media is to be submitted. Artwork not meeting these requirements will not be exchanged, returned to original owner or receive Participation Fee refund.
- **Submission Fee:** a \$20 submission fee is due. Payment can be made through the Website at **www.hinnovationsartgallery.com** or sent via PayPal to **hinnovationsartgallery@gmail.com**
- Artwork must be recent and created within the last year, from November 1, 2017 to now.
- It is understood that the submitted artwork may be photographed, videotaped, telecast and reproduced for Hinnovations Art Gallery purposes, such as exhibition publicity or educational purposes, etc.
- Artwork must be accompanied with Submission Form. Please email to **hinnovationsartgallery@gmail.com** or visit our website to request or download Submission Form.
- Artwork must be labeled on the back as follows:
 - Artist Name
 - Contact Info (email, address or phone),
 - City Location
 - Date created



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ENTRY FORM

Artist Information

Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email _____ Website _____

Term and Conditions:

Commission - A commission of 30% is payable to Hinnovations Art Gallery for works sold during the exhibition. Works should be priced accordingly by the artist. If sold, pieces must remain in the exhibition until it closes, signage will be altered to indicate piece has been sold.

Artist Responsibility - Artist may not substitute another work for an accepted artwork, withdraw the work once accepted or remove the work during exhibition.

Insurance is the responsibility of the artist. If the artist fails to provide property insurance, the artist assumes all liability.

Publicity/Press Reproduction - The undersigned grants Hinnovations Art Gallery and its representatives the full rights to incorporate images of said artwork on the website and social media. The undersigned also consents to the use of images of said artwork in any printed matter and advertising and marketing materials use to promote the exhibition.

Liability – Hinnovations Art Gallery, any of its members or employees will not be liable for loss or damage to any work submitted to this exhibition. The undersigned knowingly, freely and voluntarily waives any right or cause of action of any kind whatsoever arising as a result of loss, theft or destruction of or damage to the personal property placed upon the premises by the undersigned including but not limited to works of art or other materials from which liability may or could accrue Hinnovations Art Gallery.

Pick up - If selected, artist must pick-up/remove artwork from the premises on the date indicated in the contract. Hand-delivered works must be picked up at the close of the exhibition or work becomes property of Hinnovations Art Gallery to dispose of as it sees fit.

Artist signature _____ Date _____